

PRIVACY POLICY

Last updated: May 30th, 2025

1. Introduction

Thinkwise LLC and/or Freebug S de RL de CV, operating under the trade name Efficientix | Oracle NetSuite Solution Provider ("we," "us," or "our"), are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and share your personal information when you interact with our website and services.

2. Information We Collect

We may collect the following categories of personal information:

- **Personal identifiers:** name, last name, email address, phone number, IP address.
- **Professional information:** company name, job title.
- **Financial information:** billing and asset data.
- **Automatically collected information:** cookies and similar technologies to track your website activity.

3. How We Use Your Information

We use your personal information for the following primary purposes:

- To establish contact and communication.
- For billing and collection processes.
- To build commercial relationships.
- To register with partners and suppliers.

And for the following secondary purposes:

- To send promotional information.

- To conduct satisfaction surveys.

4. Sharing Your Information

We may share your personal information with the following entities for the purposes described above:

- Oracle LLC
- SGP Comunicaciones S. de R.L. de C.V.
- Sesame Time LLC
- Celigo
- Shopify LLC
- Google LLC
- Meta LLC

5. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. These technologies allow us to:

- Remember your preferences and settings.
- Analyze site traffic and usage.
- Personalize content and advertisements.

You can configure your browser to refuse all or some cookies or to alert you when cookies are being sent. However, disabling cookies may affect the functionality of some parts of our website.

6. Your Rights

Depending on your location, you may have specific rights regarding your personal information, including:

- The right to access your personal information.
- The right to request correction or deletion of your data.
- The right to object to the processing of your information.
- The right to limit the use of your data.

To exercise these rights, contact us at info@efficientix.com with the subject: "Do Not Sell My Information Efficientix."

7. Information Security

We implement administrative, technical, and physical security measures to protect your personal data from loss, misuse, unauthorized access, disclosure, alteration, or destruction.

8. Data Retention

We retain your personal information for up to 10 years, in accordance with applicable legislation and for the purposes described in this policy.

9. International Data Transfers

We may transfer your personal information to Mexico and other countries outside the United States. These transfers are protected by appropriate security measures, including encryption and two-factor authentication (2FA).

10. California Consumer Privacy Act (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including:

- The right to know what personal information we collect and how we use it.
- The right to request deletion of your personal information.
- The right to opt out of the sale of your personal information.

To exercise your rights, please contact us at info@efficientix.com with the subject: "CCPA Efficientix."

11. Children's Privacy (COPPA)

We do not knowingly collect personal information from children under the age of 13. If we discover we have collected such information without verified parental consent, we will delete it immediately.

12. Changes to this Privacy Policy

We may update this Privacy Policy periodically. You will be notified of any significant changes via email and a notice on our website.

13. Contact Information

If you have questions or concerns about this Privacy Policy, you can contact us at:

- **Email:** info@efficientix.com
- **Phone:** +1-786-546-6255
- **Address:** 1101 Brickell Ave, South Tower, 8th Floor-2A, Miami, Florida, 33131, United States